



Vrije Val ("Free Fall) – 2010

Thank you for considering short movie Vrije Val (pronounced: "fry-a-fall") by Dutch cinematographer Martin Beek!

Our online presskit and online secure screener are available through Without-A-Box and IMDb. Search for "vrije val".

Website: <http://www.vrijevalfilm.nl>

We'd be honored to supply you with a screener DVD at no costs for your consideration convenience. NTSC and PAL region-free DVDs available. Please mail your request to screeners@vrijevalfilm.nl

This one-file presskit covers the following:

- Synopsis
- General production information
- Director and writer biographies
- Director's statement
- Production notes
- Cast & crew credits
- Movie stills

Remark: this presskit is written by Martin Beek, who is not a native English speaker and wishes to apologize for any English errors.

Synopsis Vrije Val ('Free fall')

(scroll down for a short synopsis logline)

Imagine that...

...your new love is diagnosed with HIV
...there is nothing you can do
...it affects you more than her
...it's all in your imagination...

A short silent movie about Music, HIV, aids and prejudice, based on a true story.

What Eric loves even more than making music with his band, is the bar-lady that works at their favorite hangout. When they eventually fall in love, their initial frivolous relation is overshadowed by Eric's concern about the times they made love unpredicted. He demands of his new girlfriend to have a HIV test, which she reluctantly agrees to.

While the test-results from the lab take some time to return, Eric has some pretty bad dreams about the future...

In his depressed imagination - that weaves a black streak in his rational thinking and everyday life - she is diagnosed with HIV and will eventually pass away from the terrible disease that is AIDS.

His life, his music and his friends all suffer from Eric's depression and only his girlfriend can turn the tide...

Synopsis logline: Vrije Val is a short silent movie, with no spoken word, but packed with music, emotions and beautiful imagery. It addresses the sensitive issues of HIV, AIDS and prejudice in a non-provocative and accessible way. Vrije Val offers an ideal conversation piece with great educational value when discussing HIV and AIDS with people coming to age.

All profit of this short movie benefits the battle against HIV and AIDS. All cast, crew, locations and facilities have offered their time, love, money and services free of charge.

Cast:

Aukje van Ginneken (IMDb <http://www.imdb.com/name/nm0320065/>)

Erik Rooseboom
and others

Produced and directed by Martin Beek.

Story, screenplay and song lyrics by Karel Hamm.

General production information

Filmed on location in the Netherlands during spring, summer and autumn of 2009.

Date of completion: april 2010.

Running time: 24 min. 59 sec. (at 25 frames per second)

Original format: XDCAM-HD 4:2:2 1920x1080 pixel ("full HD")

Cameras used:

- Sony CineAlta digital camera, customized version
- Canon 7D – B cam

Black & White + Color.

Aspect ratio: 1:2.35 (Scope)

Sound: Dolby Digital stereo

Produced and directed by Martin Beek.

Story and screenplay by Karel Hamm.

Production company: Marvels Filmmakers

Independent distribution.

Postproduction by Disturbing Pictures (www.disturbing-pictures.com)

Cast:

Aukje van Ginneken (IMDb <http://www.imdb.com/name/nm0320065/>)

Erik Rooseboom

and others

Postal address:

Vrije Val Film
attn. Mrs Karin Beek-Damen
P.O.Box 456
5660 AL Geldrop
The Netherlands

Website: <http://www.vrijevalfilm.nl>

Producer's website: <http://www.martinbeek.net>

Short biography for Martin Beek – director

Please read full biography at <http://www.imdb.com/name/nm3727391/>

Martin lives in the Netherlands with his wife, two daughters, two dogs and a guinea pig called Jean-Pierre. Martin is a traditionally schooled cinematographer who has over 20 years of experience in the field of film making.

In 1999 Martin was rewarded with a certificate of recognition by Steven Spielberg for filming over 50 interviews with holocaust survivors (as camera operator).

Via his production company Marvels Film, Martin produces TV documentaries, shorts, commercials and music videos.

The last few years, Martin participates in a growing number of non-profit projects; both for "tzedakah" and for sharing his skills and knowledge with the new generation of filmmakers.

Recently, Martin put his Arriflex camera in a museum and switched to digital film making. His web-log is targeted towards this new medium.

"Vrije Val" is his first short feature film that will be submitted to film festivals internationally.

With Peter Jackson as his great example, Martin has lost 12 kilos of weight during the production of Vrije Val and is pretty embarassed about the picture printed here below... ;-)



Short biography of Karel Hamm, writer
(IMDb page pending)

Karel Hamm is both a gifted story- and songwriter, and a renowned Dutch pop photographer. Together with his filming side-kick Martin Beek, he has been involved in the production of numerous music videos, company films, commercials and video productions.

Karel lives in Eindhoven with his son Guus, mucks about with digital cameras and Photoshop and enjoys life.



Karel Hamm (centre)

Director's statement

by Martin Beek, director "Vrije Val".

Photographer/writer Karel Hamm and i decided in 2009 that we wanted to work together on a project again, after a 15 year interlude... We used to shoot music videos for MTV and Super Channel together in the 90's.

Karel had a great story that we translated into a script. Given the nature of the story, we decided to dedicate this movie to the battle against HIV, aids and prejudice surrounding the subject. It took us less than three months to arrange a star cast, professional crew and the gear needed - mostly free of charge thanks to the cooperation and generous gifts from several companies in the field of film production.

The choice of actress Aukje van Ginneken and relatively unexperienced newcomer Erik Rooseboom proofed to be a perfect match of characters.

We had a great time shooting this 25 minute piece, during spring, summer and autumn of 2009.

Although the subject of the film is pretty serious, the great atmosphere on the set resulted in a blooper-reel that almost exceeds the length of the production...

This is my debut short drama movie and also my first independent production. Very exciting!

Kind regards,

*Martin Beek
The Netherlands*

IMDb: <http://www.imdb.com/name/nm3727391/>
Personale website: <http://www.martinbeek.net>

Additional production notes.

1 – Copyright issues demanded name-change of our movie during post-production

Copy- and film-rights issues have forced us to change the name from "Birth of a Song" to "Free Fall" during the course of 2009.

To prevent legal issues with the publisher of writer K. Duggal (Birth of a Song, 1991) and any film-rights owners, Karel Hamm and Martin Beek decided to change the name, credits, posters, websites and weblogs of Birth of a Song in January 2010.

We chose the (Dutch) name "Vrije Val" ("free fall") which is also the title of one of the songs in the movie.

2 – This is a non-profit project with the battle against Aids as beneficiary

All profits of this short feature production will benefit the battle against HIV and Aids.

All cast & crew members have contributed their time free of charge.

Location services, technical support, lighting and film equipment, et cetera, were all provided free of charge for this short movie.

Martin Beek's company Marvels Film has provided for the budget.

Cast & crew credits

(first-name alphabetical order)

Cast

Angelique Dijk, van
Supporting
Blood nurse

Aukje Ginneken, van
Lead Actor
The Girlfriend

Erik Rooseboom
Lead Actor
The Man

Karel Hamm
Supporting
The bass player

Kevin Bachus
Supporting
The guitar player

Marieke Oorsouw, van
Supporting
Bar lady

Nick Dunlop
Supporting
The PHD

Patrick Huiberts
Supporting
The drummer

Paul Nieuwenhof, van den
Supporting
The singer

Wouter Swarte, de
Supporting
Male nurse

Crew

Barry Johnson,
Technical Advisor CineAlta digital film

Bas Huijbregts
1st Assistant Camera

Brian Valente
Technical Advisor Filmlook

Denise Boon
Makeup Artist

Martin Beek
Cinematographer/DP

Patrick Huiberts
2nd Assistant Camera

(Crew, cont'd)

Ramona Langenberg, van den
Production assistant

Rob Bours
Sound Mixer, music score recording

Steve Hattaway
Technical advisor HD media

Movie stills

Full size printable film posters, production photographs and movie stills will be available from our website: www.vrijevalfilm.nl from may 2010.

If you require photographs, stills or other promotional material prior to may 1 2010, please write to m.beek@marvelsfilm.com

--- this concludes this electronic press kit ---

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